Print Ad Rates

This is the INFORMS member magazine. A physical copy is sent to 3,500+ subscribers, and a digital version is sent to all 11,000+ members.

All Print advertisements include a one month Lower Level Column ad on ormstoday.informs.org – a $553 value!

1 SPREAD

1 Issue	$4,942
3 Issues	$4,695
4 Issues	$4,449

1 FULL PAGE

1 Issue	$3,209
3 Issues	$3,048
4 Issues	$2,888

1/2 PAGE

1 Issue	$2,008
3 Issues	$1,908
4 Issues	$1,807

1/4 PAGE

1 Issue	$1,181
3 Issues	$1,122
4 Issues	$1,063

